

**National Cyber Security Awareness Month
Our Shared Responsibility
October 2009**

Why endorse National Cyber Security Awareness Month?

Endorsement is a way for you to officially show your support for National Cyber Security Awareness Month and your commitment to cyber security, including any public education and awareness efforts conducted by your company, organization, or school. Endorsement is easy and **does not require** any financial support. As an official endorser, you will receive:

- National Cyber Security Awareness Month Web banners to post to your Web site
- National Cyber Security Awareness Month posters and collateral materials you can customize and print
- The ability to link directly to StaySafeOnline.org from your Web site
- Inclusion in certain National Cyber Security Awareness Month media materials
- Recognition (including a logo, if desired) on the National Cyber Security Awareness Month Endorsement List

Help Us Spread The Word!

We encourage all endorsers to partner with us on events and educate their employees, customers, suppliers, students, etc. By signing the endorsement approval form, your organization has committed to helping educate others about Internet safety and security.

National Cyber Security Awareness Month Mission Statement

National Cyber Security Awareness Month (NCSAM), conducted every October since 2001, is a national public awareness campaign to encourage everyone to protect their computers and our nation's critical cyber infrastructure.

Cyber security requires vigilance 365 days per year. However, the Department of Homeland Security (DHS), the National Cyber Security Alliance (NCSA), and the Multi-State Information Sharing and Analysis Center (MS-ISAC), the primary drivers of NCSAM, coordinate to shed a brighter light in October on what home users, schools, businesses and governments need to do in order to protect their computers, children, and data.

Ultimately, our cyber infrastructure is only as strong as the weakest link. No individual, business, or government entity is solely responsible for cyber security. Everyone has a role and everyone needs to share the responsibility to secure their part of cyber space and the networks they use. The steps we take may differ based on what we do online and our responsibilities. However, everyone needs to understand how their individual actions have a collective impact on cyber security.

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Endorsement Approval Form

National Cyber Security Awareness Month (NCSAM), conducted every October since 2001, is a national public awareness campaign to encourage everyone to protect their computers and our nation's critical cyber infrastructure.

Endorsers of National Cyber Security Awareness Month recognize that individuals, organizations, business and government all share the responsibility to secure their part of cyber space and the networks they use. The steps we take may differ based on what we do online and our responsibilities. However, we all need to understand how individual actions have a collective impact on cyber security.

As an authorized representative of _____ (organization), I, _____ (name), hereby state that our organization agrees with the official Statement of Endorsement and endorses National Cyber Security Awareness Month. I acknowledge that the National Cyber Security Alliance and its partners may list our organization's name as an official endorser of National Cyber Security Awareness Month.

Name: _____

Title: _____

Organization (as it should be listed by us): _____

Category: (check one)

☐ Industry ☐ Government ☐ Education ☐ Association/Non-Profit

We: ☐ will provide a logo (NCSA will contact you with technical specifications)

☐ will not provide a logo

Url to use in a link _____

Contact Phone: _____

Contact Email: _____

☐ I wish to receive email updates from NCSA

National Cyber Security Awareness Month 2009 Activities

☐ **YES**, we will post the National Cyber Security Awareness Month Web banner.

☐ **YES**, we are holding an event for National Cyber Security Awareness Month.

☐ **YES**, please list the event on NCSA's calendar. Please submit information about your event online at www.staysafeonline.org/XXXX. (You may also mail or fax your event information using the downloadable form found on the event submission page.)

☐ **YES**, we will share event metrics with NCSA.

Please send this completed form to Joyce Perhac via email at joyce@staysafeonline.org or fax at (412) 372-8136.

Note: The Board of Directors of the National Cyber Security Alliance reserves the right to review organizations wishing to endorse.